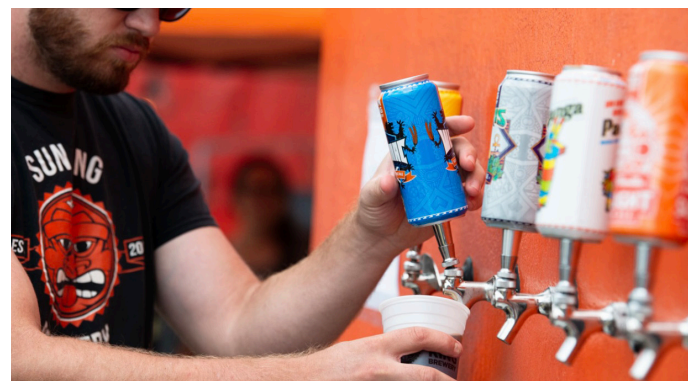




2025 SPONSORSHIP GUIDE

FESTIVAL DATES

September 27 – September 28





DEAR FRIENDS,

Experience the power of art in the heart of Carmel! The 27th Annual Carmel International Arts Festival will be held on **September 27 & 28, 2025**, in Carmel, Indiana. Artists from around the world gather in the heart of Old Town Carmel's Arts & Design District at the intersection of Main Street and Range Line Road. The Carmel International Arts Festival is a juried exhibition with prizes totaling \$7,000. Annually, **25,000+ festival-goers** enjoy an admission-free opportunity to view and purchase art, mingle with artists, tour local galleries, dine at fine restaurants, and enjoy the Festival's entertainment on multiple stages.

The nine media categories are as follows: **2D, 3D, Ceramics, Fiber, Glass, Jewelry, Painting, Photography, and Wood**. Throughout the two days, CIAF awards over \$14,000 in scholarships through a jury selection for local high school students, directly supporting the next generation of artists and creatives in our community.

The Mission of the Carmel International Arts Festival is to educate the public about art and artists from around the world; to provide scholarships to art students to further their education; and to hold art festivals to promote and educate the public about art, all within the meaning of our 501(c)(3).

We're incredibly proud to host our Carmel Sister Cities:

Kawachinagano, Osaka, Japan | Xiangyang, Hubei, China | Cortona, Arezzo, Italy
Jelgava, Zemgale, Latvia | Visakhapatnam, Andhra Pradesh, India
Rueil-Malmaison, Hauts-de-Seine, France | Seiffen, Saxony, Germany

Young at Art

The Carmel Arts Council and Carmel High School Art Department come together to provide a kid-friendly, interactive, and creative art experience for those young at art. As supported by our mission, engaging our youth is critical to the vibrancy of our community.

BECOME A SPONSOR – MAKE AN IMPACT!

Secure your sponsorship early to maximize visibility!

As a sponsor, your organization will be prominently featured across festival marketing, signage, and promotional materials, connecting you with 25,000+ engaged attendees. We can design a custom partnership package to meet the philanthropic, marketing, and volunteer goals of your organization.

With Thanks and a Shared Passion for the Arts,

Josh Carr, President
Carmel International Arts Festival Board

Gretchen M Randlett, Vice-President
Carmel International Arts Festival Board

On behalf of the Carmel International Arts Festival Board of Directors



SPONSORSHIP OPPORTUNITIES

The Carmel International Arts Festival is organized by the all-volunteer Carmel International Arts Festival Board and is a 501(c)(3) non-profit entity. The Presenting Sponsors of the Festival are the City of Carmel and Current Newspaper. The two-day arts festival celebration held in the Carmel Arts & Design District on Main Street and Range Line Road focuses on “educating the community through the arts”. Carmel International Arts Festival awards over \$14,000 in scholarships to local high school student each year.

SPONSORSHIP LEVELS	Platinum Title Sponsor \$20,000	Gold Level Sponsor \$15,000	Silver Level Sponsor \$10,000	Bronze Level Sponsor \$5,000	Friend of the Festival \$2,500
Select Naming Rights	✓				
Scholarship Naming Rights	✓				
Partnered Ad in Current Newspaper	✓				
Print media article with mention of company interests	✓				
Mention in TV and video segments	✓				
Logo in Current Newspaper ads	Large Sized All Ads	Medium Sized 9 weeks	Medium Sized 5 weeks		
Recognition at Festival in P.A. Announcements	✓	✓	✓		
Social media promotions and tie-ins	4 posts	2 posts			
Recognition on street banners, event banners, and posters	Feature Sized Logo	Medium Sized Logo	Medium Sized Logo	Name Listed	
Logo on CIAF website	Large Sized & Clickable	Medium Sized	Medium Sized	Name Listed	
Invitations to VIP Reception	4 invites	2 invites	2 invites		
Logo on all volunteer t-shirts	✓	✓	✓	✓	
Booth Space at the Festival	✓	✓	✓	✓	✓
Recognition in “Thank You” Ad in Current Newspaper	✓	✓	✓	Name Listed	Name Listed

For more information about the Carmel International Arts Festival, please visit **carmelartsfestival.org**. Contact Josh Carr at **219-613-9846** or **joshuaecarr@gmail.com** for sponsorship inquiries.



Saturday, September 27

10 am to 6 pm

Main Stage open until 7:30 pm

Sunday, September 28

11 am to 5 pm